



LIFT, When we lift one, we all rise

Prospectus

csacolorado.org/lift



Contact LIFT for details

lift.sponsorships@gmail.com

720-979-3333

Cloud Security Alliance

Colorado Chapter

LIFT Prospectus

"When We Lift One, We All Rise"

ABOUT LIFT



LIFT, When We Lift One, We All Rise

At LIFT, we're committed to making the cybersecurity industry more diverse, inclusive, and empowering for women. Our guiding principles of Learn and Listen, Impact and Inclusivity, Focus on the Future, and Accomplish Our Goals Together are central to everything we do. Our mission is to provide support and opportunities for women pursuing a career in cybersecurity, and to advance diversity, leadership, and professional development for women already in the field. Through mentorship programs, strategic partnerships, and events that foster intentional networking to promote diversity and inclusion, we actively work towards illuminating leadership pathways for women in cybersecurity.

ABOUT THE CLOUD SECURITY ALLIANCE

LIFT is supported by and a part of The Cloud Security Alliance "CSA", Colorado Chapter. CSA is the world's leading organization dedicated to defining and raising awareness of best practices to help ensure a secure cloud computing environment. CSA harnesses the subject matter expertise of industry practitioners, associations, governments, and its corporate and individual members to offer cloud security-specific research, education, certification, events, and products. CSA's activities, knowledge and extensive network benefit the entire community impacted by cloud, from providers and customers, to governments, entrepreneurs, and the assurance industry, providing a forum through which diverse parties can work together to create and maintain a trusted cloud ecosystem.



csacolorado.org/lift
www.linkedin.com/company/csa-lift



Contact LIFT for details

lift.sponsorships@gmail.com

720-979-3333

Cloud Security Alliance

Colorado Chapter

LIFT Prospectus

Thank you for your interest in supporting LIFT!

We are a 100% volunteer-driven, non-profit organization. As industry professionals, we seek to give back to the cybersecurity community by providing educational and professional networking opportunities in Colorado.

The support of our sponsors makes this possible. By partnering with us, you'll be contributing to the growth and development of our community, while also gaining exposure for your brand among security-minded professionals.

Why Partner With LIFT

- **Maximize ROI:** Benefit from extensive impressions and high interaction opportunities, consistently yielding one of the highest returns on investment compared to other annual events.
- **Enhance Brand Visibility:** Elevate your brand's visibility and exposure within our community of security professionals, gaining a prominent presence in a targeted and engaged audience.
- **Networking Opportunities:** Connect with fellow sponsors and attendees at our events, fostering valuable relationships and collaborations within the cybersecurity community.
- **Social Impact:** Make a meaningful contribution to our community by supporting LIFT's mission by actively participating in providing educational and professional growth opportunities for women in security.
- **Industry Influence:** Position your organization as a leader in promoting diversity and inclusivity, showcasing your commitment to advancing women's careers in cybersecurity while influencing positive change within the industry.

AUDIENCE PROFILE

LIFT - Women in Cybersecurity Group

Professionals in Cybersecurity, Technology, Networking, Information Security

Total Potential Reach of Over 8,345 Contacts

Community Reach:

- **525+ Opt-In Emails**
- **2,120+ Followers on LinkedIn**

Parent Organization: CSA-CO

- **2,500+ Opt-In Emails**
- **2,500+ Meetup Page Members**
- **700+ LinkedIn Followers**

Engagement Levels:

Active Participation: Regular attendance for events, webinars, and discussions.

Engagement on Social Media: High interaction rates on LinkedIn posts and group discussions.



Contact LIFT for details

lift.sponsorships@gmail.com

720-979-3333

Cloud Security Alliance

Colorado Chapter

LIFT Prospectus

SPONSORSHIP OPPORTUNITIES

We are excited to extend an exclusive opportunity for vendors to sponsor our upcoming events dedicated to empowering women in cybersecurity. Each sponsorship package includes a valuable speaking slot alongside prominent benefits, listed below. With limited spots available per event, we encourage interested parties to secure their sponsorship soon to maximize their impact and visibility within our community.

All events will be held in the Denver-metro area.

Sponsorship Benefits

- **Speaking spot during the event**
- Recognition of your sponsorship on the CSA-LIFT website
- Logo placement on email announcements and event registration page
- Included in monthly LIFT social media post prior to the event
- Announcement at CSA-CO Monthly Event with logo placement on slide (40-60 attendee's)
- Copy of Registration List and Opt-In Emails
- SWAG Encouraged and Optional Giveaways always welcomed and well received

EVENT SPONSORSHIP OPPORTUNITIES

Sip and Paint - The World is your Canvas

LIFT's Sip and Paint event will offer participants the opportunity to create their own artwork while enjoying wine or other beverages in a social setting, encouraging creativity and camaraderie among attendees.

- 30 - 50 Women in Cyber and Allies (Space Dependent)
- Event date in June/July, location and time TBD

\$500

5 Spots Available

Trivia Night - Tech Queens Trivia: Empowering Women IT

Join us for an exhilarating Tech Queens Trivia Night where drinks, fun, and networking converge!

- 30 - 50 Women in Cyber and Allies (Space Dependent)
- Event date in April, location and time TBD

\$750

3 Spots Available



Contact LIFT for details

lift.sponsorships@gmail.com

720-979-3333

Cloud Security Alliance

Colorado Chapter

LIFT Prospectus

Four Part Golf Series - Level up your golf game with LIFT

Participants will embark on a journey of golf mastery with our exclusive four-part golf series, where attendees have the unique opportunity to learn from seasoned professionals. Following each lesson, indulge in a delightful **happy hour where vendors and participants mingle**, offering ample exposure for sponsors. This immersive experience promises not only skill enhancement on the green for women in security, but also invaluable networking opportunities in a relaxed and enjoyable setting.

- 16 - 20 Golfers
- Event dates expected to be in September through October, location and time TBD

\$1,500
4 Spots Available

Hiking Series - Peak Pursuits: Climbing towards your Career Goals

In our three-part hiking series amidst the captivating seasons of Colorado, participants can select hikes suited to their skill level, guided by experienced trail leaders. Beyond recreational enjoyment, this series cultivates family-friendly bonds and serves as a platform for our mentorship program, facilitating meaningful connections between mentors and mentees amidst the beauty of nature.

- 30 - 50 Hikers
- One event per season in Spring, Summer, & Fall, location & time TBD

\$500
3 Spots Available

SCHOLARSHIP OPPORTUNITIES

Certified Cloud Security Knowledge Scholarship

- Each Certified Cloud Security Knowledge (CCSK) scholarship will cover the full cost of a multi-day training & exam fee.
- LIFT will handle the acceptance of applications & the board will review and decide on a winner.
- Scholarship recipients have 12 months to use course and schedules.
- Scholarships will be announced at an event of your choosing, on LIFT social media platforms, on other LIFT communication channels, & at the CSA-CO monthly meeting.
- Sponsor logo will be included in all scholarship communication during the application process & through exam pass highlights.

\$2,500
2 Spots Available